



## TECHNICAL REGULATIONS AND PARTICIPATION TERMS FOR THE EVENT

### 1) PRELIMINARY NOTICE

The words "ModenaFiere", "Organizer" refer to ModenaFiere S.r.l., Viale Virgilio 58/b - 41123 Modena - VAT Reg. No. 02320040369. For "Organizing Secretariat" refer CREI - Via Ponte Nuovo 26 - 20100 Milano. The words "Fair" and "Event" refer to Compositi Expo-Congress, Exhibition and Conference

### 2) GENERAL RULES

#### 2.A - EXHIBITION DATE; LOCATION AND HOURS.

The Event will take place on October 13 and 14, 2010 at the ModenaFiere Exhibition Centre from 9.00 a.m. to 6.00 p.m. Free entrance, reserved for operators. Visitors to the event will be granted access during the above times if they present the necessary entrance papers. The Sponsor will have access to the areas in the following hours:  
- Wednesday, October 13, 2010, from 8.00 a.m. to 9.00 a.m.;  
- Thursday, October 14, 2010, from 8.30 a.m. to 9.00 a.m.;  
The Organizer reserves the unconditional right to change the dates and opening and closing times of the Event.

#### 2.B - HANDING OVER OF AREAS

The areas will be made available to Sponsor and/or Area builders beginning on October 12, 2010 from 8.00 a.m. to 6.00 p.m., and all areas must be completed by that time, otherwise the contract may be terminated due to breach by the participant. The Sponsor must ensure that the area is ready by the above aforementioned time limit by inserting a realization time limit clause in his contract.

#### 2.C - ACCESS TO THE EXHIBITION CENTRE DURING THE AREA-BUILDING PERIOD

Access to the Exhibition Centre will only be permitted, using authorized vehicle routes for vehicles carrying special authorization and the persons travelling therein, on the condition they possess entrance permits. The Sponsor is responsible for the possession of all technical-professional requisites by the companies that will carry out work in his name in the exhibition centre.

During the area-building period, people and vehicles may access the Exhibition Centre during the following times:

- Tuesday, October 12, 2010, from 8.00 a.m. to 6.00 p.m.;  
Area-builders present in the Exhibition Centre may continue to work for one hour after the above-stated access time. Access by transport vehicles inside the pavilions is strictly forbidden; the only exceptions permitted will be electrical forklift trucks, or the loading and unloading of goods. Access to the pavilions for the purpose of providing objective possibility for unloading heavy or bulky materials is found, which may be booked from the ModenaFiere supplier, which can be contacted inside the Exhibition Centre. In order to provide a more rapid service to Sponsors, the internal transport firm will guarantee the constant presence of at least one forklift truck, which must be booked using the appropriate access time. Access of motor vehicles to the time necessary for loading and unloading goods and equipment; vehicles not being used for such operations must be parked in the car parks. No unloading or storing of containers or detachable parts of non-automatic vehicles is permitted. ModenaFiere and the Organizer may also define special criteria for accessing the exhibition centre during area-building period for work on safety purposes, and may also restrict access by vehicles and/or foresee charges if vehicles are found outside the spaces and/or times defined by the Organizer.

#### 2.D - REMOVAL OF GOODS AND MATERIALS AND AREAS. RETURN OF AREAS

Access to the Exhibition Centre for sample removal and area dismantling will be as follows:

- Thursday, October 14, 2010, from 6.00 p.m. to 9.00 p.m.;  
- Friday, October 15, 2010, from 8.00 a.m. to 6.00 p.m.;  
Area builders already inside the Exhibition Centre may continue working for one hour after the aforementioned access time. Access of motor vehicles to the pavilions and the pavilions will be regulated in the same way as for area building (see art. 2.C). All areas, wherever situated, must be cleared out by 7.00 p.m. on October 15, 2010. Otherwise, it will be done for you, and the Sponsor will be responsible for reimbursing the clearing, removal and/or storage expenses (up to a maximum of 10 days), in addition to a penalty of €2000 for each day of delay. The Organizer will not be held responsible for greater damage. The Sponsor will take all responsibility for any damage or theft that may occur during the Event, area-building and area-dismantling. The Sponsor assumes exclusive full responsibility with regard to damages or theft that may take place during the Exhibition or afterwards. The Organizer and ModenaFiere will not take any responsibility for materials and anything else left unsecured by the Sponsor in the Exhibition Centre.

#### 2.E - SURVEILLANCE AGAINST THEFT - RESPONSIBILITY FOR THEFT AND DAMAGE

During the opening hours of the pavilions the Sponsor shall watch over his area either directly or through a security company. Access of motor vehicles to the pavilions and security service inside the fairgrounds for the entire duration of the exhibition and on the days allocated for area outfitting and dismantling, he is released from all responsibility for theft and/or damage that may be sustained by the Sponsor. The Sponsor shall be solely responsible towards ModenaFiere for all direct and indirect damages for any reason attributable to him or the staff operating on his behalf (including damages caused by the fittings or systems installed by the Sponsor or by third parties assigned by him, even if they have been inspected by ModenaFiere). Compensation against all risks, including theft, or damage that may occur against the Sponsor, also outside opening hours of the pavilions (including all the days foreseen for area building and dismantling) will be provided via insurance cover and within the limits/conditions foreseen therein.

#### 2.F - INSURANCE

The Sponsor will enjoy the following insurance cover stipulated by the Organizer:  
a) All Risks guarantee for material direct damage to furnishings, equipment and goods at the area, excluding money, valuables, precious items and similar, up to a value of € 10,000,00;  
b) Third party liability for the Sponsor: sole ceiling of € 10,000,000.00 for damage to persons, items and animals;  
c) Third party liability for the Sponsor's workers: sole ceiling of € 3,000,000.00 with a limit of € 2,000,000.00 for each damage person;  
d) Renunciation of any compensation from Sponsors, the ModenaFiere and the Organizing Secretariat.  
The insurance cover above is governed by the conditions and limits contained in the policy and the conditions of the contract. The Organizer excludes all responsibility for all risks that, depending on his own evaluation, may not be guaranteed or may exceed the coverage limits as set out in the above section and, in these cases, the Sponsor must take out his own additional insurance cover. In the event of theft, the Sponsor must send the relative police report to the insurance company within seven days of the end of the event. Non-observance of this deadline may result in the loss of any right to compensation. In any case, the Sponsor undertakes to include a disclaimer from the insurer to take any action of recourse or compensation towards all the Sponsors, the ModenaFiere and the Organizing Secretariat or otherwise exempt them from any action taken by the insurance company against them. Having acknowledged the above, the Sponsor in any case (for himself or for his own workers or collaborators) exempts the ModenaFiere and the Organizing Secretariat from any responsibility for the loss or damage that may occur for any reason in the exhibition area allocated to him, while building or dismantling his area and its contents, the Sponsor also takes responsibility for any damage caused to third parties during management of the exhibition space or contents, that is not covered as above or by insurance taken out by the Sponsor himself.

### 3) GENERAL PARTICIPATION CONDITIONS

#### 3.A - ADMISSION TO THE EVENT

The following may be admitted as Sponsors:  
a) Italian and foreign companies wishing to exhibit their products or services falling within the product categories included in the exhibition. If the companies themselves do not take part in the exhibition, their dealers, agents or representatives may be admitted;  
b) Trade associations, public bodies and other institutions involved in the promotion, study, information and publication in the sectors involved in the exhibition. Publishing companies.  
The Organizer and the Organizing Secretariat reserves the right to admit other companies, bodies and organisations not specified above, as well as to exclude from the exhibition certain services, products or samples, and to prohibit the display of products, samples or services of the same company in more than one area in the same product sector.

#### 3.B - PARTICIPATION IN THE EVENT

Submitting applications for participation implies acceptance of the "Exhibition Technical Regulations for participation" and the Safety Regulations, and all other rules regarding the organisation and operation of the exhibition and the Exhibition Centre. The exclusive and general Delegates, Agents and Representatives are required to provide a list of the firms they represent together with the products they intend to exhibit. They are also obliged to produce any other documentation that may be requested in order to complete the application. The Organizing Secretariat may be required to explain the reasons for any non-acceptance of admission to the event; if the rejected party should request such information. In this case, the application will be returned by registered post, within 20 days of receipt.

#### 3.C - PAYMENT TERMS

Payments due for participation in the Event must be made within the times and modes foreseen in the participation application. At the same time as submitting the application, the Sponsors must pay an advance of 1/3 of the total amount due for the surface area requested in the application and the set services charge. Participation confirmation is subject to completed payment. If the application is accepted, the Sponsor must proceed with payment due by 01/10/2010, the deadline for issuing any invoices in his name. If the deadline is not observed, the Organizer may consider the contract terminated due to breach by the participant, with no requirement of advance warning or ruling by judges; in this case the interested party will be duly informed. The Organizer will be released from any commitment towards the applicant (and towards other applicants) and will have the right to full payment of the participation fee as a penalty, any also any other contractual payments, having deducted any amounts already paid for such fees due and notwithstanding any right to compensation for any greater damage.

#### 3.D - AREA ALLOCATION

The areas will be allocated at the sole discretion of the Organizer. Any special requests made by the Sponsors when submitting the application will be regarded as purely

indicative and will not in any way be binding to the Organizer nor can they in any way condition the application. The Organizer reserves the right to move or reduce areas already allocated, where necessary, or transfer them to another area without the Sponsor having any right to indemnity and compensation for any reason whatsoever. The Organizer must however give notice by registered post (and also by fax or telegram) to be sent within 10 days prior to the commencement of the Event.

#### 3.E - RIGHT OF WITHDRAWAL

Any Sponsor who for a legitimate and proven reason is unable to take part in the exhibition, may withdraw from the contract, providing documentary evidence of the reasons and notifying the Organizational Secretariat to this effect by registered letter with acknowledgement receipt, at least 60 days prior to the opening date of the exhibition, it being understood that the above payment will not be refunded by the Organizer, and notwithstanding any right of the Organizer to claim compensation for damage. If notice of withdrawal is given less than 60 days before the opening date of the exhibition, the Sponsor will be obliged to pay the entire participation fee and fixed service fee, notwithstanding the right to claim for any damages suffered by direct and indirect parties. If notice of withdrawal is not given and the Sponsor fails to prepare his own area, he shall be deemed in default for all intents and purposes and shall be required to pay not only the entire participation fee, but also the direct and indirect damages incurred by the Organizer. Also in this event, the Organizational Secretariat may dispose of the area by allocating it to other Sponsors.

#### 4) STAND PREPARATION AND ADOPTING

The Event foresees exclusively pre-built stands supplied directly by ModenaFiere.

#### 4.A - DEFINITION OF TYPE OF STAND PREPARATION AND APPROVAL PROCEDURES

Stand preparation, regardless of their size, is classified as:

##### • STANDARD

Standard preparation is considered NON STANDARD when the stand has only one of the following characteristics:

- "American" framework structures
- Anchorage systems to BolognaFiere structures
- Suspended platforms containing space on first floor, even if not accessible by the public. All structures built in external areas with areas exceeding 65 m<sup>2</sup> will also be considered as non-standard.

Whereas the ModenaFiere Exhibition Centre has obtained fitness for use authorisation for stands based on a basic diagram of traditional stand preparation, using STANDARD parameters, the Exhibitor that intends to propose stand preparation with only one of the above-listed characteristics must submit his design for a non-standard stand to the Organizer and ModenaFiere in time for any necessary approval. Stability tests must be carried out by a qualified technician for any non-standard stand building. ModenaFiere reserves the right to not permit the assembly of any non-standard stands that have not been approved. The building of any especially complex trellis framework ("American") and of platforms, is subordinate to the delivery of the structure's project to the Organizer and to ModenaFiere, which must be signed by a qualified technician, and sent with a calculation report including load conditions that will exist in the stand. The stand must be designed on the foreseen building method and with correct assembly certificate completion of work, signed by the qualified technician.

\*Especially complex means a structure in which at least one of the following conditions applies: total development more than 32 metres (calculating both vertical and horizontal structures), free structural space more than 8 meters. In any case, ModenaFiere has the right to refuse the stand project if it is not permitted by the assembly of any non-standard stands that stand building due to the importance, size and danger. The Exhibitor is obliged to provide technical documents and the names of the technicians responsible for the structural part and the preparation, and also for systems. Obligation also applied for stands built outside. It will be the Organizer's and ModenaFiere's right to request the intervention of the Surveillance Commission for Public Show Areas, charging any costs to the Exhibitor.

##### 4.B - OUTFITTING

Stand outfitting must be contained within the stand area as allocated, that can be identified by dividing walls or painted lines, or adhesive tape, where no other references are available. The stand must be painted in a neutral colour. The glass walls in direct contact located at the edges of the stand inside the pavilions, the height of the stands may not exceed the standard height of 2.5 metres. In order to take into account the height of raised flooring, a further margin of 50 cm is permitted, above the height as above, making a maximum of 3 metres, on the condition that the sides facing adjacent stands are also raised. The stand must be compliant with current laws in force and UNI standards. It is prohibited to construct accessible mezzanines that exceed a height of 0.70 m from the ground. The fittings and relative system installations shall be constructed in a workmanlike manner in compliance with the accident and fire prevention regulations and are the absolute responsibility of the Exhibitor. ModenaFiere is expressly exempted from responsibility for damage deriving from design and building defects, including sizing taken from detailed designs of occupied surfaces. Any work requiring variations to the state of the buildings and mobile material belonging to ModenaFiere (reinforcements, alterations, digging, boring of windows, doors, walls, structures, pillars and floors) may only be carried out after prior authorization has been obtained from ModenaFiere, at the participant's cost. This responsibility continues for the exhibitor for the whole period of the Fair and until the stand is returned to ModenaFiere. Before commencing work, the participant must pay the organizer the amount of the expense required to return the area to its original state, which will be arranged by the Organizer.

##### 4.C - BANS

The exhibitors are expressly banned from:  
- Applying loads or placing material on the pavilion structures, walls and poles for lighting etc;  
- Hanging or hanging any posters, cables, panels, banners or adhesive articles to the above components;  
- Laying carpet or similar materials on the floor using strong two-sided adhesive tape with interper paper support is strictly prohibited;  
- Damaging the equipment belonging to ModenaFiere and the pavilion structures;  
- The exhibitor is also prohibited from using any means of advertising or promotion by the non-observance or violation of the current laws in force and any instructions provided in the herein Regulations and Safety File, also undertaking to exempt ModenaFiere from any requests for compensation made by third parties. The exhibitor must inform its own staff and companies operating on its behalf in the exhibition centres about the instructions and regulations in force. ModenaFiere reserves the right to intervene in the Fair. Non-observance of these rules and the ones in the general participation terms gives ModenaFiere the right to take precautionary measures against the firm, for example, violating fire-prevention rules, which may bring, if any additional measures of overall safety conditions are adopted, the charging of the corresponding costs that will be borne by the exhibitor on the day of the order of the part or full dismantling of the stand and the declaration of non-fitness for use of the stand itself.

##### 4.D - SPECIAL BANS

Any show or entertainment of any type, nature and characteristics, although limited to service below may be requested from ModenaFiere for the exhibition, although limited to service below or aimed at the presentation of products, without prior authorization from ModenaFiere. Make any sales with immediate and on-the-spot delivery of the goods to the buyer, except for sectors where the Organizer has arranged for this possibility. Transfer, even partial, and exchange of the stand. Display of products that are not the product category exhibited at the stand as stated in the application for participation.

• Display posters or samples, even if purely an example, on behalf of companies not listed in the application and not represented.  
Undertake any form of advertising or promotion in the exhibitors' own exhibition area. Any technical bans, issued for the safety of persons and things, in addition to being aimed at preventing the tampering of mobile and non-mobile goods belonging to the Exhibition Centre and relative instructions contained in the Event's regulations and Safety File, are an integral part of the herein general contract conditions and the exhibitor undertakes to fully comply with them. Any exemptions may be issued in writing only by the Organizer or ModenaFiere. In the event of non-observance of just one of the bans above, or the ones included in any modifications made in writing to the herein regulations, by registered post, fax, telex or telegram, to be sent at least 30 days before commencement of the event.

### 5) GENERAL SERVICES

#### 5.A - TECHNICAL ASSISTANCE FOR SPONSORS

By means of its own Event Organizing Secretariat, the Organizer is available to provide any technical information about the general services prepared for the Centre.  
Requests for participation are selected on the basis of the following criteria, if Sponsors do not have their own equipment or do not intend to use their own staff:  
• Form A - ELECTRICAL INSTALLATIONS  
• Form H - INTERNAL TRANSPORTATION  
• Form M - HIRING OF IT EQUIPMENT (WI-FI internet or other services)  
• Form G - HIRING AND GAIN OF GREEN FURNISHINGS  
• Form O - RENTAL FURNITURE LIST  
If the Sponsor does not have its own "means, procured for its exclusive use", all transport, loading and unloading of goods and porterage inside the Exhibition Centre Area, is organized solely by the ModenaFiere Supplier.  
The following facilities also exist inside the Exhibition Centre Area:  
- Banking service  
- ATM/Night safe  
- Catering services (bar, self-service restaurant)  
- Tobacco store and Newsagent  
- Cloakroom.

#### 5.B - RESPONSIBILITY FOR SERVICES

ModenaFiere runs but does not organize the facilities and services set out in part 5A and therefore declines all responsibility for their execution. Any complaints must be sent in writing to the persons providing such services and must only be notified for purely information purposes, to ModenaFiere.

#### 5.C - TECHNICAL SERVICES

Within the limits of the installations available, ModenaFiere may provide each area with electricity, water and compressed air, and also with connection to telephone lines.

#### 5.D - INSTALLATIONS

With regards to:  
ELECTRICAL INSTALLATIONS (in addition to standard equipment)

PULLING

COMPRESSED AIR INSTALLATIONS

TELEPHONES AND WI-FI INTERNET CONNECTIONS

It is hereby specified that the relative installations must be requested using the specific form, which also contains indications of the terms of the service, the rates and the operational specifications.  
Connection to the network may only be made by staff from the firms appointed by ModenaFiere, which will identify the supply point and may not be contested.

### 6) SPECIAL SERVICES

#### 6.A - ENTRANCE CARDS FOR EXHIBITORS AND CAR PARKING PERMITS

All'Espositore verranno rilasciate, gratuitamente, tessere di ingresso nelle quantità indicate direttamente dall'espositore.

Exhibitors will also be given two car-parking permits, regardless of stand size, that will allow cars to park in the spaces granted by ModenaFiere under such spaces that have been used. The Exhibitor is responsible for the correct use of these documents and the conduct of those using them.

#### 6.B - EXHIBITORS' PARKING AND PARKING PERMITS

a) Parking permits will be marked accordingly.  
b) The car park is strictly reserved for exhibitors. Only vehicles with exhibitors parking permits displayed on the windshield, issued by the organizer, will be allowed access.  
c) Before entering the car park, passengers without an "exhibitors' card" must get out of the car and obtain entrance tickets from the ticket office.  
d) Once the cars are parked, the exhibitors will access the event through the specific entrance allocated to them.

#### 6.C - MUSIC AND SOUND REPRODUCTION, PAYMENT OF COPYRIGHT (SIAE)

It is prohibited to reproduce music and sound such as to disturb the other exhibitors or visitors. The reproduction of music and sound is regulated by ModenaFiere under its own law and does not exempt from the obligation of fulfilling any provisions in current laws on copyright, at the exhibitors' own expense. If the exhibitor does not comply with this provision, the Organizational Dept on its own final judgement will take the necessary measures to ensure compliance. Interested parties may form L to carry out necessary procedures for such requirements.

### 7) SPECIAL DISPOSITIONS

#### 7.A - ACCESS WITH BAGS OR SUITCASES

ModenaFiere will have the right to ban entrance to the exhibition centre or single pavilions by bags, suitcases or other containers, ordering them to be deposited in the cloakroom.

#### 7.B - ACCESS WITH DOGS OR ANIMALS

Dogs and animals of any type are not allowed into the exhibition centre, with the exception of dogs at the service of disabled persons.

#### 7.C - BAN ON FILMING AND PHOTOGRAPHY, AND ACCESS TO EXHIBITION CENTRE WITH FILMING/PHOTOGRAPHIC EQUIPMENT

No cameras, film cameras, video-recorders and any other type of similar equipment may be brought into the exhibition centre without prior authorization from ModenaFiere. No photographing or filming of areas, exhibited goods and of the inside of the centre is permitted without prior consent by ModenaFiere and the area owner.

#### 7.D - BAN ON OFFERS AND DONATIONS

No promotion of offers or donations for recognized institutions is permitted within the exhibition centre area, together with political, religious or other propaganda. No activities not pertaining to the purpose of the event are permitted.

#### 7.E - TEMPORARY IMPORTS

The temporary import of goods from overseas for the exhibition, to be used as samples for the event may be carried out at the Sponsor's expense, using a courier of its choice, exempting ModenaFiere and the Organizing Secretariat from any responsibility regarding the courier's activities.

#### 7.F - PRINTED PUBLICATIONS AND MAPS

The Organizer undertakes to print, reproduce and distribute information leaflets and brochures and a floor plan of the exhibition but does not assume any responsibility for any omissions or errors. The data contained in the printed matter will refer to the applications received and accepted by 01/09/2009 without prejudice to the right of the Organizer to change the allocation of the areas in accordance with these regulations.

#### 7.G - PAID ADVERTISING

Any form of publicity or advertising outside the exhibition area assigned to the Sponsors is permitted only through ModenaFiere and the Organizing Secretariat's licenses and is subject to payment of a fee and the relative taxes.

### 8) POSTPONEMENT, REDUCTION OR SUSPENSION OF THE EXHIBITION

The Organizer has the irrevocable and discretionary right to change the dates of the exhibition, without the Sponsors being entitled to withdraw or in any way annul the contract, and to suspend or reduce the exhibition, without the Sponsors being obliged to pay any penalties or damages of any kind.

### 9) GENERAL DISPOSITIONS

- Election of domicile  
- Applicability legislation  
- Italian jurisdiction and Applicable area of jurisdiction  
The Sponsor must abide by regulations issued by police forces and fire prevention services, accident prevention and surveillance of public locations, if they are issued for ModenaFiere or the Organizer. The Sponsor and third parties operating on its behalf in the exhibition centre must use staff with work contracts for employment or consultancy that correspond to the categories and relations from their obligations towards the Organizer (up to 2 weeks from the opening date (see Art. 7) the Organizer will have the right to reduce or suspend all or part of the exhibition, notifying the Sponsors thereof by means of registered letter with acknowledgement of receipt, telex or telegram at least 30 days before the date foreseen for commencement of the event, without however being obliged to pay penalties or damages of any kind.

### 10) MODENAFIERE'S POWERS OF SURVEILLANCE AND RIGHT TO INTERVENE

ModenaFiere will carry out surveillance to make sure that the dispositions contained in the technical regulations and regulations for participation and safety in the exhibition centre are observed. Anyone entering the exhibition centre area is obliged to abide by these dispositions and instructions, which ModenaFiere will provide at the entrance and inside the centre, by means of suitable signs, written notices, announcements and information provided by staff.

### 11) RELATIONS WITH MODENA ESPOSIZIONI S.R.L.

The Sponsor acknowledges that the Exhibition will be held in the Exhibition Centre of Modena (ModenaFiere) and that the Sponsor will be held in the Exhibition Centre and collaborators observe - the regulatory provisions issued by ModenaFiere. Any right of the Sponsor will be granted solely by the Organisation. Any obligation of conduct assumed by the Sponsor is understood extended towards ModenaFiere, which shall therefore have the right - in the event of non-observance of these obligations, any of the regulatory provisions and any rule of law - to intervene directly, also acting with its own service staff on the centre's grounds.

### 12) AMENDMENTS TO REGULATIONS

Any law or regulation that may amend the rules in these regulations will be applied automatically and immediately, even if the regulations have not been amended or changed regarding these points. It is also the organizer's and ModenaFiere's right to take any measures they believe appropriate at any time and that the Sponsor must apply immediately, regarding fire prevention, work hygiene, accident prevention or damage, participants' and visitors' safety. These latter provisions may be announced to Sponsors by any means and will prevail over general dispositions previously adopted.

### 13) SANCTIONS

Non-observance of any obligations set out in the herein regulations may bring about the withdrawal of entrance documents and the immediate removal of persons responsible from the exhibition centre, and also, if the persons responsible are Sponsors or their collaborators, the temporary or permanent closure of the area.

### 14) PROCESSING OF PERSONAL DATA

In accordance with art. 17 of the Data Protection Law (Leg. Decree No. 196 of 30/06/2003) the Sponsor gives his consent to processing of his personal data provided in the application and resulting from the forms filled in for participation in the exhibition. The data may be processed by any means by ModenaFiere S.r.l. and the Organizing Secretariat directly or by third parties in order to fulfil the institutional aims and any other activity - whether connected or complementary - aimed at fostering the exchange of goods and services. Such data may be used and communicated as well as transferred to third parties, including outside the national territory, for any initiative connected with or resulting from the exhibition or aimed at fostering the exchange of goods and services subject of the initiative, and especially to those persons or institutions who cooperate in any form in the realisation of the activities of ModenaFiere (with the exception of the Organizing Secretariat, the trade fair sector or those operating in the sector (associations or consortiums, banks, market research etc.) and to those involved in the economic relations pertaining to the exhibition. ModenaFiere S.r.l. and the Organizing Secretariat in the persons of the respective legal representatives, holders of the above-mentioned data, confirm that in accordance with Arts. 7, 8, 9, 10 of the Data Protection Law (which is in full force and effect on the website www.modenafiere.it) the Sponsor has the right to ask for confirmation of the existence or not of his personal data and receive notification thereof in intelligible form, to know the origin of the data as well as the logic and the purposes for which the data is processed, to have the data cancelled or transformed into anonymous form or block the data processed in violation of the law as well as have the data updated and corrected or (if interested) integrated, as well as, for legitimate reasons, object to the processing of the data by written communication to be sent to ModenaFiere S.r.l. by registered letter with acknowledgement of receipt. Providing personal data is optional (except when required by specific regulations or laws) and refusal, to be indicated in the application for participation by the Sponsor, may result in the Organizer refusing to stipulate or execute the participation contract.

Date \_\_\_\_\_ Legal Representative \_\_\_\_\_

N.B. The words "ModenaFiere", "Organizer" or "Organizational Secretariat" refer to ModenaFiere S.r.l., Viale Virgilio 58/b - 41123, Modena - VAT Reg. No. 02320040369 - a company subject to management and coordination of BolognaFiere S.p.A.